

Texas Youth Expo Official Sponsorship Guide

We are excited to announce the 3rd annual Texas Youth Expo taking place May 12-15th in Brenham, TX. We invited you to join as a sponsor for this year's event! Texas Youth Expo and it's officials appreciate your generosity and support for the beef industry youth! All sponsor funds apply directly to the junior exhibitors through prizes, scholarships, and general show function. The Texas Youth Expo would not be possible without supporters like you and for that we thank you! As a nonprofit organization, TYE is committed to creating an educational and enriching environment for juniors to gain valuable knowledge and leadership skills within the cattle industry.



Sponsorship Levels:

- Platinum Level (\$2,500+)
 - Advertisement on social media platforms (Facebook)
 - Recognition throughout show and event
 - Large arena banner – location of choice
 - Booth space – large, location of choice
 - Name on website and backdrop
- Gold Level (\$1,000+)
 - Advertisement on social media platforms (Facebook)
 - Recognition throughout show and event
 - Large arena banner
 - Booth space – small, inside or outside
 - Name on website
- Silver Level (\$500+)
 - Advertisement on social media platforms (Facebook)
 - Recognition throughout show and event
 - Medium arena banner
 - Booth space – small
 - Name on website
- Bronze Level (< \$500)
 - Advertisement on social media platforms (Facebook)
 - Recognition throughout show and event
 - Name listed on banner with others
 - Name on website
- Breed Sponsor (\$250)
 - Advertisement on social media platforms (Facebook)
 - Recognition during show and event
 - Name listed on breed sponsor banner with multiple sponsors
 - Name on website

Company: _____

Name: _____

Sponsorship Level: _____

Phone: _____

Email: _____

Address: _____

Please email logo to texasyouthexpo@gmail.com to be used on banners.

Contact information:

Mike Mackey: (512)-237-0538

Heath Siegmund: (979)-540-0967

Shea Mackey: (254)-998-0364

John Mixon: (281)-541-0936

Email: texasyouthexpo@gmail.com

Make Checks Payable to: Texas Youth Expo

Mail to: Texas Youth Expo

1517 CR 104

Giddings, TX 78942

Steers:

ABC

Angus

AOC

Black Cross

Brahman

Brangus

Charolais

Horned

Hereford

Limousin

Maine Anjou

Mini Hereford

Polled Hereford

Red Angus

Red Cross

Santa Gertrudis

Shorthorn

Simbrah

Simmental

Slick Sheer

General Show Information:

Heifers:

Angus
ARB
Beefmaster
Brangus
Braunvieh
Charolais
Chianina
Commerical
Grey Brahman
Horned Hereford
Limousin
Maine Anjou
Maintainer
Mini Hereford
ORB
Percentage Simmental
Polled Hereford
Red Angus
Red Brahman
Red Brangus
Santa Gertrudis
Shorthorn
Simbrah
Simmental

Exhibitor Ages: (As of 01/01/2023)

For Show and Showmanship:

Novice: < 7
Junior: 8-11
Intermediate: 12-14
Senior: 15-18

Educational Contests:

Cattle Quiz and Skillathon
Photography Conversation
Job Interview
Scholarships for graduating seniors